THE BUSINESS OF BATIK

INTRODUCTION
The Kuala Lumpur International Batik Convention (or KLIB Convention 2011) is designed to be the iconic event that showcases the multiple dimensions of Batik – art and craft, technique and technology, marketing and business – to the world.

The convention aims to be a platform to:
• Develop an international network of batik enthusiasts
• Foster closer ties among batik producing countries
• Create a forum for the batik craft and industry across the world
• Share techniques, innovations, technology and marketing strategies for batik craft and industry
• Focus on the long-term relevance, growth, progress and prominence of the batik craft and industry internationally.

In essence, the Convention will exemplify the coming together of the traditional and contemporary aesthetics in Batik art and craft, cutting edge technology and market-driven business strategies for the world to view and share.

PRESENTATION FORMAT
The Convention includes presentations in the form of papers, workshops, demonstrations, panel discussions and art and craft or multimedia displays. Presentations will be in English and Bahasa Malaysia.

LIST OF SELECTED KLIB 2011 SPEAKERS:

- Ray Pierotti
  - surface design for painters, weavers, textile designers and interior & architectural designers
  - USA

- Aleksey Zaytsev
  - The connection of the variety of techniques in art works of batik.
  - AZERBAIJAN

- Miyoko Kawahito
  - Ori-nui Shibori (Folded and Stitched Tie-dyeing) Technique using Awa Natural Indigo
  - JAPAN

- Lee Creswell
  - Creating a Batik Using Cold Liquid Wax and Seaweed Solution
  - UK

- Monika Salva
  - batik-diversified textures of wax in contemporary textiles
  - INDIA

- Susan Fell McLean
  - Fabric, Fine Art and Future Directions.
  - AUSTRALIA

- Mr. Kamal Dollah
  - Community Batik
  - SINGAPORE

- Chintaka Indrajith Ratnayake
  - batik for the tourism industry in kandy, sri lanka
  - SRI LANKA

- Ali Nourizadeh
  - Azeri batik in Iran: the fabric of craftsmen and artists
  - IRAN

- Janet Stoyel
  - Resist in the West
  - UK

- Kiranada Sterling Benjamin
  - RO-KATA: Innovative Use of Wax-Resist Stencil Design
  - USA

- Joan, Sunghee Kim
  - Clamp resistant dyeing in China
  - KOREA

- Asmorodewi Damais
  - The use of Indigo blue and sago brown in the Batik of java
  - INDONESIA

MALAYSIAN SPEAKERS

- Edric Ong
  - Asian textiles in world fashion
- Prof. Najib Dawa
  - Malaysia Batik
- Dr. Nazlina Shaari
  - Enhancement of Batik for the tourist industry
- Eddie Yap
  - From canting to textural brush strokes to shibori (shibori + batik)

WHO SHOULD ATTEND
• Batik aficionados
• Batik industry personnel
• Fashion designers
• Textile designers
• Artists
• Art collectors
• Students of textiles
• Students of the Arts
• Students of fashion design
• Students of handicrafts
• Traditional craftsmen
• Anyone involved in the development of handicraft and cottage industries

CONVENTION FEE
(The fee covers participation in the conference, and the Piala Seri Endon Grand Final)

Malaysian Participants: RM350
Foreign Participants: USD150

MODE OF PAYMENT
Local participants – by cheque or bank draft. Foreign participants – by bank draft. Please make cheques and bank drafts payable to: Penyayang – Malaysian Batik

Secretariat: Yayasan Budi Penyayang Malaysia, 3rd Floor, Wisma Penyayang, No. 6, Jalan Equine, Taman Equine, Bandar Putra Permai, 43300 Seri Kembangan, Selangor Darul Ehsan, Malaysia. Tel: 603-8946 0222 Fax: 603-8946 0233 Email: yabpm@tm.net.my
OFFICIAL HOTEL
TRADERS HOTEL KUALA LUMPUR
KLCC, 50088 Kuala Lumpur.
General line: +603-2332 9888
Fax: +603-2332 2677
Email: groupreservations.thkl@shangri-la.com

FAX THIS FORM TO +603-2332 2677

ROOM RESERVATION
LAST NAME ___________________ FIRST NAME ___________________
COMPANY NAME ___________________
ARRIVAL DATE __________ DEPARTURE DATE __________
AIRPORT TRANSFER FROM KLIA (RM180 NETT/CAR/WAY)
[ ] PICK UP [ ] DROP OFF [ ] ROUND TRIP
FLIGHT DETAILS (24:00HRS)
ARRIVAL FLIGHT NO____________ ETA __________
DEPARTURE FLIGHT NO____________ ETA __________

A surcharge of 10% will be levied for transfers between 15m to 24h and the rate is subject to change.

ROOM CATEGORY
DELUXE CITY VIEW
[ ] RM380.00++ [ ] RM420.00++
NO. OF ROOMS __________
NO. OF ADULTS __________
NO. OF CHILDREN __________
DELUXE GARDEN VIEW
[ ] RM420.00++ [ ] RM460.00++
NO. OF ROOMS __________
NO. OF ADULTS __________
NO. OF CHILDREN __________

TERMS & CONDITIONS
1. Official check-in time is 1400hrs and check-out time is 1200hrs.
2. Full-day surcharge will be applicable for a guaranteed check-in before 1200noon.
3. Late check-out shall be chargeable at 50% of room rate and full rate is chargeable after 6pm.
4. Reservations not guaranteed by a credit card will be released by 1600hrs of scheduled arrival.
5. Any cancellations of guest rooms before 7 days of arrival will result in a late cancellation charge equivalent to a full duration of stay. The hotel must be notified in writing for this to be effective.
6. Full charge for the entire duration of stay (maximum 3 nights) will be imposed should there be any show on day of arrival.
7. Any flight changes must be advised at least 24 hours prior to arrival.

HOTEL CONFIRMATION
CONFIRMATION NO __________ CONFIRMED BY __________
DATE __________

FAX THIS FORM TO +603-8946 0233

CONVENTION REGISTRATION FORM
NAME (PROF./DR./MR./MS.) __________________________
NATIONALITY ____________________________________
INSTITUTION / ORGANISATION _______________________
ADDRESS _______________________________________
TEL ___________________ FAX ___________________
EMAIL ___________________

Enclosed is my payment of ______________________ by cheque / cashiers’ order / bank draft made out to PENYAYANG-MALAYSIAN BATIK. Please do not send cash in the mail.

CORRESPONDENCE
The Secretariat
Yayasan Budi Penyayang Malaysia
3rd Floor, Wisma Penyayang,
No. 6, Jalan Equine, Taman Equine,
Bandar Putra Permai,
43300 Seri Kembangan,
Selangor Darul Ehsan, Malaysia.
Tel: 603-8946 0222
Fax: 603-8946 0233
Email: yabpm@tm.net.my
Contact person: Stephen Doss

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SUPPORTED BY
• Ministry of Information, Communication & Culture
• Ministry of Tourism Malaysia

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MEDIA PARTNERS

JOIN US!

THE BUSINESS OF BATIK
KL Convention Centre 2011
9th – 11th December 2011
Kuala Lumpur, Malaysia
www.klib.com.my